Cookie Policy

Last updated: July 1, 2025

What are cookies?

Cookies are small text files that are stored on your device when you visit our website. These cookies help us improve your Browse experience, remember your preferences, personalize content, and analyze our traffic.

Types of Cookies We Use

We classify our cookies into the following categories so you can easily understand their purpose:

- **Essential and Technical Cookies:** These are strictly necessary for the website to function. They enable navigation, security, and the use of basic functionalities. They cannot be disabled from our systems.
- **Functionality or Preference Cookies:** These allow the website to remember the choices you make (such as language or display settings) to provide enhanced and more personal features.
- **Performance or Analytics Cookies:** These help us understand how users interact with our website by collecting anonymous information about pages visited and time spent. We use this data to improve our service.
- **Advertising and Tracking Cookies:** These are used to track your activity across websites in order to build a profile of your interests and show you relevant ads. They are set by us or our advertising partners.

Cookies We Use

Below, we detail the specific cookies we use on our website:

Essential and Technical Cookies

- **PHPSESSID**
  - **Owner:** Our Website
  - **Purpose:** Essential for technical operation. It maintains the user's session state active while Browse through pages.
  - **Type:** Essential
  - **Duration:** Session
  - **More Information:** -
- **CookieConsent**
  - **Owner:** Our Website
  - **Purpose:** Stores your consent preferences regarding the use of cookies so that we do not ask you again on future visits.
  - **Type:** Essential
  - **Duration:** 1 year
  - **More Information:** -
- **ar_debug**
  - **Owner:** Meta (Facebook)
  - **Purpose:** A technical cookie used to debug the implementation of the Meta Pixel. It is not used for user tracking.

    - **Type:** Technical
    - **Duration:** Session
    - **More Information:** Meta Policy
- **.celerispay.com**
    - **Owner:** CelerisPay
    - **Purpose:** Necessary to process payment transactions securely through the payment gateway.
    - **Type:** Essential
    - **Duration:** Variable
    - **More Information:** CelerisPay Policy

Functionality and Preference Cookies

- **device_view, filter, welcomeback, smart_trivia_email_user**
    - **Owner:** Our Website
    - **Purpose:** These remember your choices and settings (such as device view, applied filters, or if you are a returning user) to personalize your experience.
    - **Type:** Functionality
    - **Duration:** Permanent (variable)
    - **More Information:** -

Performance and Analytics Cookies

- **_ga, _ga_YD17PQCGPS, _ga_EXNFPFVZ2J, _ga_B3P8PM0DXN, _ga_S01RTFKR3R**
    - **Owner:** Google Analytics
    - **Purpose:** Used to distinguish users and collect anonymous statistical data on how the website is used.
    - **Type:** Analytics
    - **Duration:** 2 years
    - **More Information:** Google Policy
- **_clck**
    - **Owner:** Microsoft Clarity
    - **Purpose:** Persists a user ID to unify behavior across different sessions and pages, helping to understand site usage.
    - **Type:** Analytics
    - **Duration:** 1 year
    - **More Information:** Microsoft Policy
- **_hjSessionUser_1682592**
    - **Owner:** Hotjar
    - **Purpose:** Allows for the analysis of user behavior through heatmaps and session recordings to improve usability.
    - **Type:** Analytics
    - **Duration:** 1 year
    - **More Information:** Hotjar Policy
- **ph_phc_..._posthog**
    - **Owner:** PostHog
    - **Purpose:** Identifies users anonymously and analyzes their interaction with product features for improvement.
    - **Type:** Analytics
    - **Duration:** 1 year
    - **More Information:** PostHog Policy

Advertising and Tracking Cookies

- **IDE, google_customer_id, _gcl_au**
  - **Owner:** Google Ads / AdSense
  - **Purpose:** Used to personalize ads, measure the effectiveness of campaigns, and track advertising conversions.
  - **Type:** Advertising
  - **Duration:** Up to 13 months
  - **More Information:** Google Policy
- **uetsid, _uetvid**
  - **Owner:** Microsoft Ads
  - **Purpose:** Allow the tracking of interactions in one or more sessions to measure the effectiveness of Microsoft's advertising campaigns.
  - **Type:** Advertising
  - **Duration:** Up to 13 months
  - **More Information:** Microsoft Policy
- **_fbp**
  - **Owner:** Meta (Facebook)
  - **Purpose:** Used to deliver, measure, and improve the relevance of ads on the Meta platform.
  - **Type:** Advertising
  - **Duration:** 3 months
  - **More Information:** Meta Policy
- **_ttp, _tt_enable_cookie, ttcsid (and variants)**
  - **Owner:** TikTok
  - **Purpose:** Used by the TikTok Pixel to monitor campaign performance and facilitate targeted advertising.
  - **Type:** Advertising
  - **Duration:** 13 months
  - **More Information:** TikTok Policy

How to manage cookies

You can allow, block, or delete the cookies installed on your computer by configuring the options of the browser installed on your computer. If you do not accept the use of these cookies, please disable their use in your browser settings. Remember that disabling cookies may affect the functionality of our website.

In the following links, you will find additional information on how to do this in the most common browsers:

- **Google Chrome**: https://support.google.com/chrome/answer/95647?hl=es
- **Mozilla Firefox**: https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences
- **Safari**: https://support.apple.com/en-us/guide/safari/sfri11471/mac
- **Microsoft Edge**: https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09